



## Our Strategy = Our Future - Project update

The Village Survey takes place THIS WEEK.

You will see 4 students around the village from Thursday 17<sup>th</sup> May until Tuesday 22<sup>nd</sup> May. They will contact 130 households, chosen at random, to take part in a 15-minute interview.

Here's the answers to the questions that you may have:

### **What is the survey?**

As you probably remember, the Village Survey is a key step in the Strategy Project. We have taken the time to gather views from lots of people from across our community in all sorts of different ways and have been listening hard. We feel that we have a good idea now about which subjects are most important and that we are ready to ask more detailed questions.

### **How have you decided what to ask?**

The survey is designed around the broad subjects you have given us, including from feedback at the recent Village Brunches but also in smaller meetings, conversations and emails received. The survey takes these broad subjects and asks more detailed questions which are focused on two things:

- which parts of our village life do people consider to be important? and
- how well those are already provided for?

### **What will you do with the information you collect?**

The information gathered will provide the hard evidence that we need as a community to be able to shape our own destiny and will be given to the Parish Council to help them respond to changing plans on our behalf. We cannot stress enough how important this survey is.

We will present the findings to everyone in an easy to understand way and copies of the findings will also be available for anyone who is interested.

### **Will anyone be able to tell which answers are mine?**

No. All responses will be anonymous. We have been careful not to ask questions that would identify individuals. The only personal information we are gathering is place: do you live in East Harptree, Coley, Shrowle or Smithams? The reason for seeking this information is that some questions may be more relevant for East Harptree than the outlying areas – and vice versa.

The order of the questions is also random so that we are not “leading” the discussion.

Why have you got students doing it?

Very simply to make sure that your responses are truly anonymous. We are very fortunate that 4 students from the University of the West of England (UWE) have volunteered to help us. They will be supervised by volunteers from the Strategy Group and their University tutor. If you have any concerns at all, please contact Sally (details below).

### **Will everyone have the chance to contribute?**

Yes. We want to hear your thoughts, even if your household does not form part of the randomly selected group of households, so questionnaire forms will be available at the Community Shop from 25 May until 8 June. Note that they will not be available before then. You can fill in the survey form in the shop or take it away to consider at leisure, but please drop it back to the collection box at the Community Shop.

The questionnaire will also be available through the village website and online on the East Harptree Facebook Group from 25<sup>th</sup> May.

### **Is there anything else I need to know?**

Taking part is entirely voluntary. If you would prefer not to, that's fine. However, we would very much like as many people as possible, to take part - young or old, newbie or longstanding family. The more people that take part the better.

The Village Strategy team is very grateful to everyone who has contributed in so many ways to the Our Strategy = Our Future project, and to UWE for helping us with this important task. Please make the students welcome if you see them.

**The future of our village is in our hands.**

If you have any questions about the survey, please contact: Sally Calverley on either 01761 221188 or 07545395282 or [sallycalverley@icloud.com](mailto:sallycalverley@icloud.com)